



## PERSONAL PROFILE

-  Male/Hearing Impaired
-  Indian
-  Mumbai, India

## CONTACT

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## EDUCATION

**Mumbai University, Mumbai, 2003**

Secondary School Certificate

**L.S. Raheja School of Arts, Worli, Mumbai, 2006**

3 year Diploma Course in Applied Art /Specialization – Photography

**Edit Institute – Andheri(W), Mumbai, 2007**

Diploma in Animation and Adobe Software. 1st Prize for project in 2D Animation from Edit Institute in 2005

**Pomegranate Institute – Dubai, 2020**

Completed three levels of American Sign Language

## ABOUT ME



Experienced Senior Graphic Designer with 10+ years in graphic design, motion graphics, and web design. Skilled in Adobe Creative Suite, video editing, and branding, with a proven track record of delivering impactful visual solutions for diverse industries. Adept at managing multiple projects and collaborating with cross-functional teams to achieve creative excellence.

### Key Skills and Tools:

- **Design Tools:** Adobe Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Figma (in progress)
- **Web Design:** HTML, CSS, Bootstrap
- **Core Skills:** Branding, Motion Graphics, Social Media Campaigns, Print Design
- **Soft Skills:** Creativity, Problem-Solving, Time Management, Communication (Typing, Note-Writing)

## EXPERIENCE



### Senior Associate Designer

**Thotweiler Advertising Pvt. Ltd.** April 2021 to Present

- Designed GIFs, ads, posters, and videos for high-profile clients, achieving consistent branding and audience engagement.
- Increased client social media engagement by 25% through innovative visual campaigns.

#### Key clients:

- |                       |               |                      |
|-----------------------|---------------|----------------------|
| 1. ICI Bank           | 2. Purple     | 3. CSB Bank          |
| 4. Evershine Builders | 5. Kotak Bank | 6. Little Angels'    |
| 7. Dubai Marathon     | 8. Meret      | International School |

### Senior Graphic Designer

**Percept Gulf - Dubai** July 2019 to February 2021

- Delivered creative designs for branding and advertising campaigns, driving brand visibility across digital platforms.

#### Key clients:

- |          |                           |
|----------|---------------------------|
| 1. Mazda | 3. Bollywood Parks        |
| 2. Daiso | 4. Towell Auto Centre LLC |

### Web/Graphic Designer

**Happy Lucky Entertainment** Jan 2016 to May 2019

- Designed branding and promotional materials for events, including press ads, hoardings, and brochures.
- Collaborated with clients on creating logos, marketing materials, and social media campaigns.

## LANGUAGES



English  
Sign Language

## PORTFOLIO

**Bē** behance.net/hatolkarprashant



prashanthdesigner.com/



## HOBBIES

- Arts & Designs
- Travel & Explore different destinations
- Learning new skills
- Playing cricket

### Lead Web Designer

**E-cognosys Information Systems Pvt Ltd**

Aug 2012 to Oct 2015

- Developed IC360TM for analyzing customer behavior using social media data, Falcon for streamlining healthcare interactions between patients and doctors, Gematlas for simplifying admin and user management, and C.R.O.W. for enhancing executive expense and contact management processes. These tools brought efficiency, improved user engagement, and addressed critical client needs.
- And many more

### Web/Graphic Designer

**Tasaa Infosolutions Pvt Ltd** Aug 2011 to July 2012

Designed websites and marketing materials, improving client brand presence.

#### Notable projects:

1. Parle Tilak School ICSE Website
2. MyMilestones Brochure and Logo

### Web/Graphic Designer

**Studio Link Pvt Ltd** September 2009 to July 2011

Created websites for Bollywood films, collaborating with directors to ensure creative alignment.

1. Raajneeti – Directed by Prakash Jha,
  2. Apartment – Directed by Jag Mundhra ,
- And many more

### Web/Graphic Designer

**DNS Tours & Travels** April 2009 to August 2009

- Designed websites and marketing collateral for the tourism industry, enhancing user engagement.

### Web Designer

**UTVi Business News** October 2008 to March 2009

- Created flash animations and banners for corporate clients, including Siemens and Hyundai.

### Texture/Artist Designer

**UTV Animation Division** February 2007 to September 2008

- Contributed to animation projects such as Freej Season 2 and Arjun: The Warrior.

### Junior Graphic Designer

**Studio Link Pvt Ltd** June 2006 – January 2007

- Designed promotional materials for Bollywood films, including Awarapan and Woh Lamhe.